

DOORAL ROUNDUP



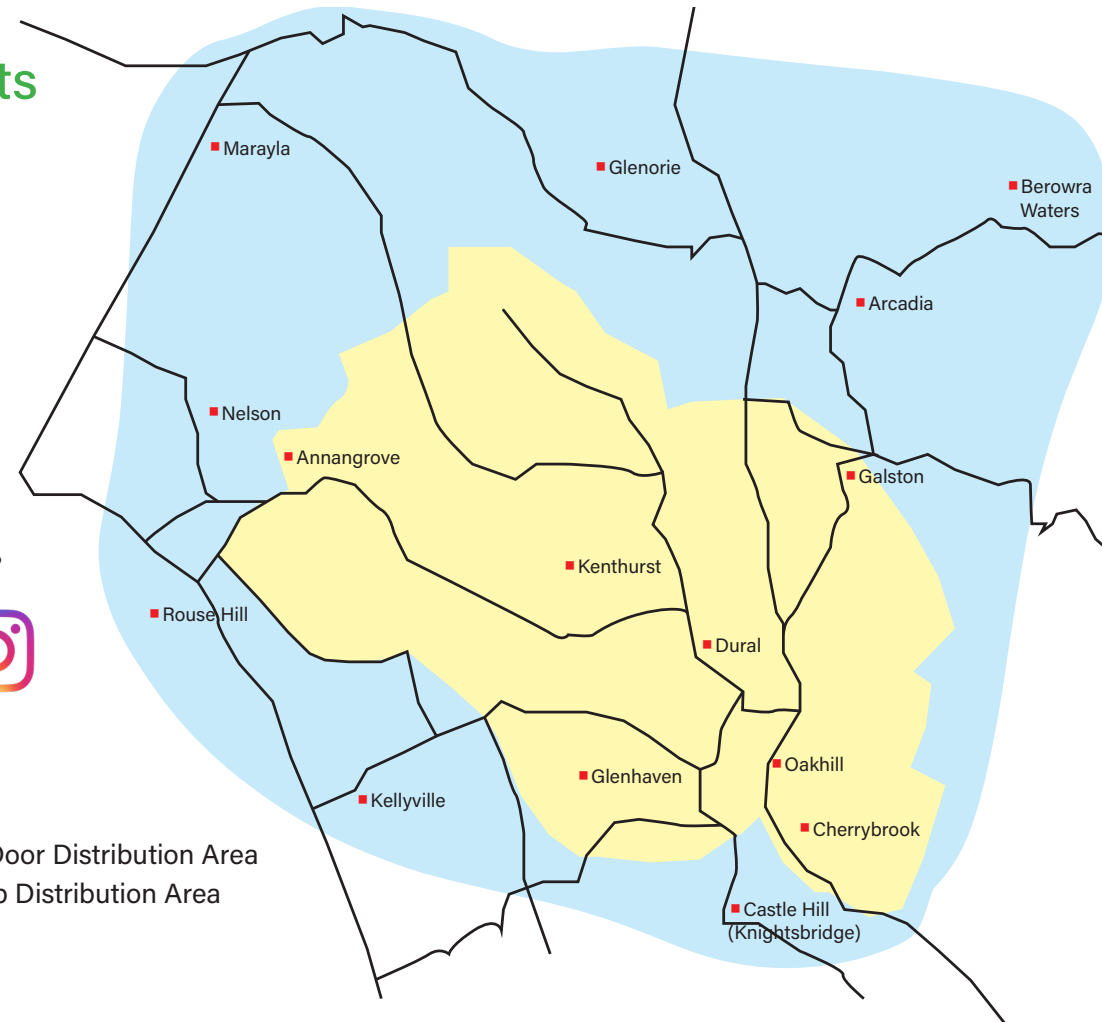
Official Publication of the
Dural & District Business Chamber

The Dooral Roundup has been supporting
our local business community and residents
for over 25 years.

- Print run 12,000
- Door to door Delivery - 9,000
- Bulk distribution 3000 to popular shopping locations and cafes
- Facebook/Instagram. **Larger ads include free Facebook/Instagram boosted posts and video.**



- Roads
- Door to Door Distribution Area
- Bulk Drop Distribution Area



ADVERTISING COSTS & SPECIFICATIONS

Size (mm)	Per Issue (Exc GST)
Full Page	
no bleed size (w 182mm x h 269mm)	\$825
with bleed size (220mm x 307mm)	
Front Page Image + Page 2	\$1375
Double Page Spread	\$1375
Size as per full page above x 2	
Back Page	\$935
no bleed size (w 182mm x h 269mm)	
with bleed size (w 220mm x h 307mm)	
Half Page	\$440
(wide 185mm x high 130mm)	
Quarter Page	\$319
(wide 90mm x high 130mm)	
Quarter Page Horizontal Strip	\$319
(wide 185mm X high 65mm)	
Medium (w 90mm x h 65mm)	\$181.50
Tenth (w 90mm x h 48mm)	\$132

All prices exclusive of GST.

- Artwork - Free graphic design on all ads.
- Specifications if sending complete artwork - High resolution PDF file. Set up CMYK. All images 300dpi at full print size.

For Advertising Call:

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