

# DOORAL ROUNDUP



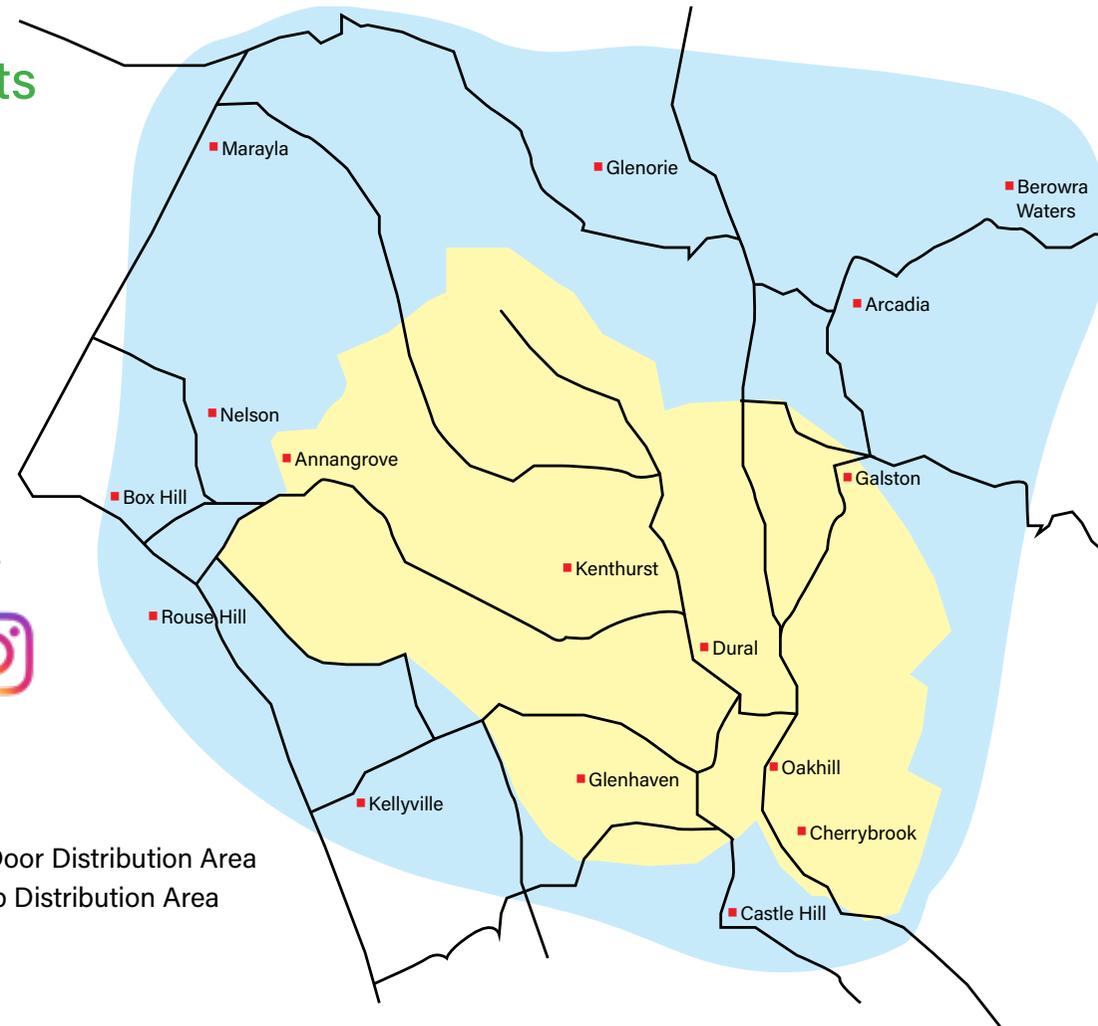
Official Publication of the  
Dural Chamber of Commerce

The Dooral Roundup has been supporting our local business community and residents for over 25 years.

- Print run 12,000
- Door to door Delivery - 9,000
- Bulk distribution 3000 to popular shopping locations and cafes
- Facebook/Instagram. **Larger ads include free Facebook/Instagram boosted posts and video.**



- Roads
- Door to Door Distribution Area
- Bulk Drop Distribution Area



# ADVERTISING COSTS & SPECIFICATIONS

Size (mm)	Per Issue (Exc GST)
<b>Full Page</b>	
no bleed size (182mm x 269mm)	\$750
with bleed size (220mm x 307mm)	
<b>Back Page</b>	\$850
no bleed size (182mm x 269mm)	
with bleed size (220mm x 307mm)	
<b>Half Page</b>	\$400
(185mm x 130mm)	
<b>Quarter Page</b>	\$290
(90mm x 130mm)	
<b>Quarter Page Horizontal Strip</b>	\$290
(185mm X 65mm)	
<b>Medium</b> (90mm x 65mm)	\$165
<b>Tenth</b> (90mm x 48mm)	\$120

All prices exclusive of GST.

- Artwork - Free graphic design on all ads.
- Specifications if sending complete artwork - High resolution PDF file. Set up CMYK. All images 300dpi at full print size.

**For Advertising Call:**  
**Belisa Papandrea**  
**0487 111 868**  
**advertising@dooraroundup.com.au**

