

DOORAL ROUNDUP



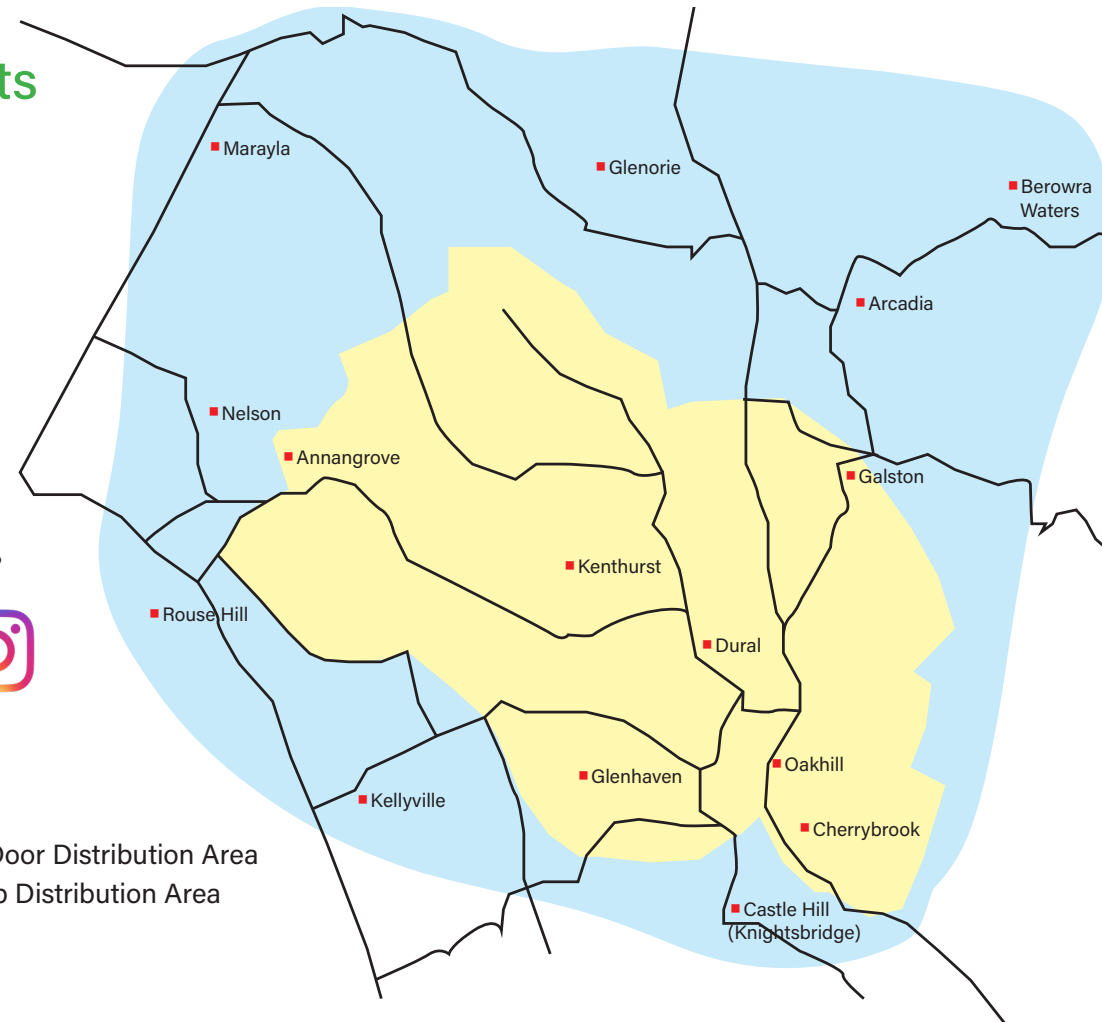
Official Publication of the
Dural & District Business Chamber

The Dooral Roundup has been supporting
our local business community and residents
for over 25 years.

- Print run 12,000
- Door to door Delivery - 9,000
- Bulk distribution 3000 to popular shopping locations and cafes
- Facebook/Instagram. **Larger ads include free Facebook/Instagram boosted posts and video.**



- Roads
- Door to Door Distribution Area
- Bulk Drop Distribution Area



ADVERTISING COSTS & SPECIFICATIONS

Size (mm)	Per Issue (Exc GST)
Full Page	
no bleed size (w 182mm x h 269mm)	\$985
with bleed size (220mm x 307mm)	
Front Page Image + Page 2	\$1600
Double Page Spread	\$1670
Size as per full page above x 2	
Back Page	\$1090
no bleed size (w 182mm x h 269mm)	
with bleed size (w 220mm x h 307mm)	
Half Page	\$515
(wide 185mm x high 130mm)	
Quarter Page	\$375
(wide 90mm x high 130mm)	
Quarter Page Horizontal Strip	\$375
(wide 185mm X high 65mm)	
Medium (w 90mm x h 65mm)	\$211
Tenth (w 90mm x h 48mm)	\$154

Online Only Advertising

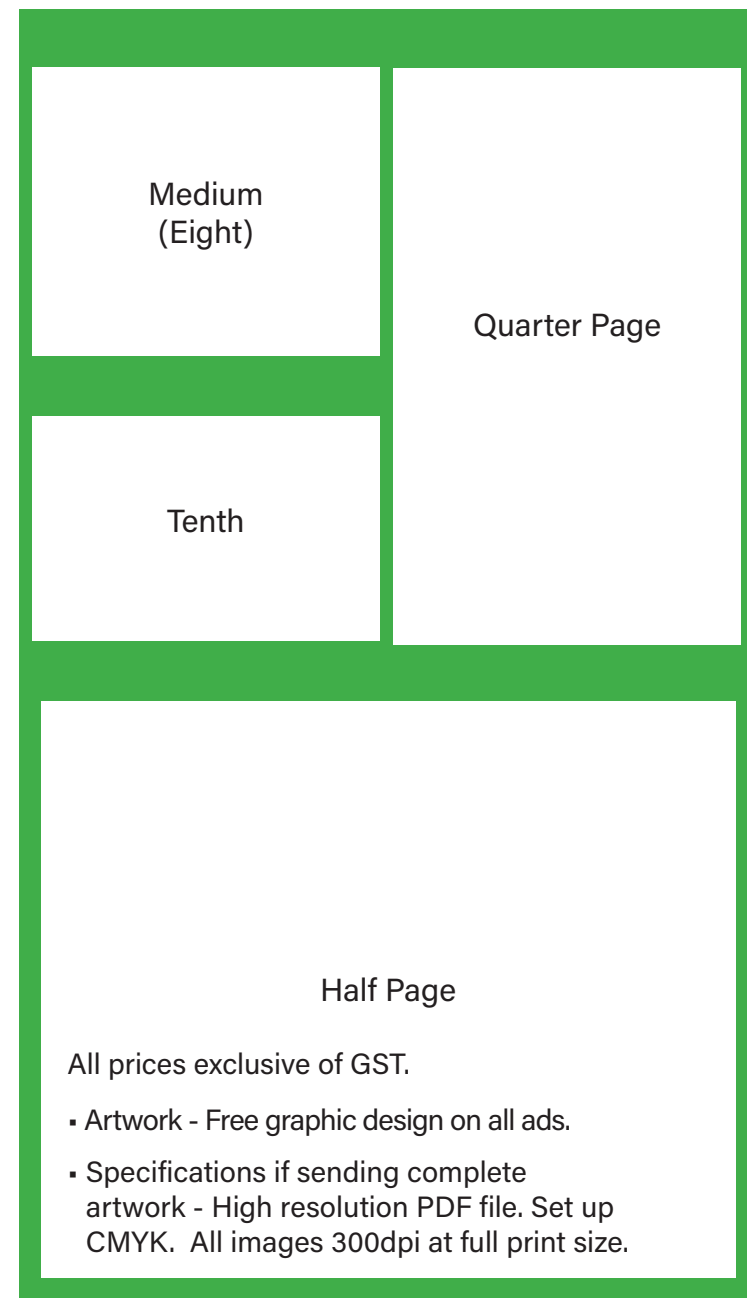
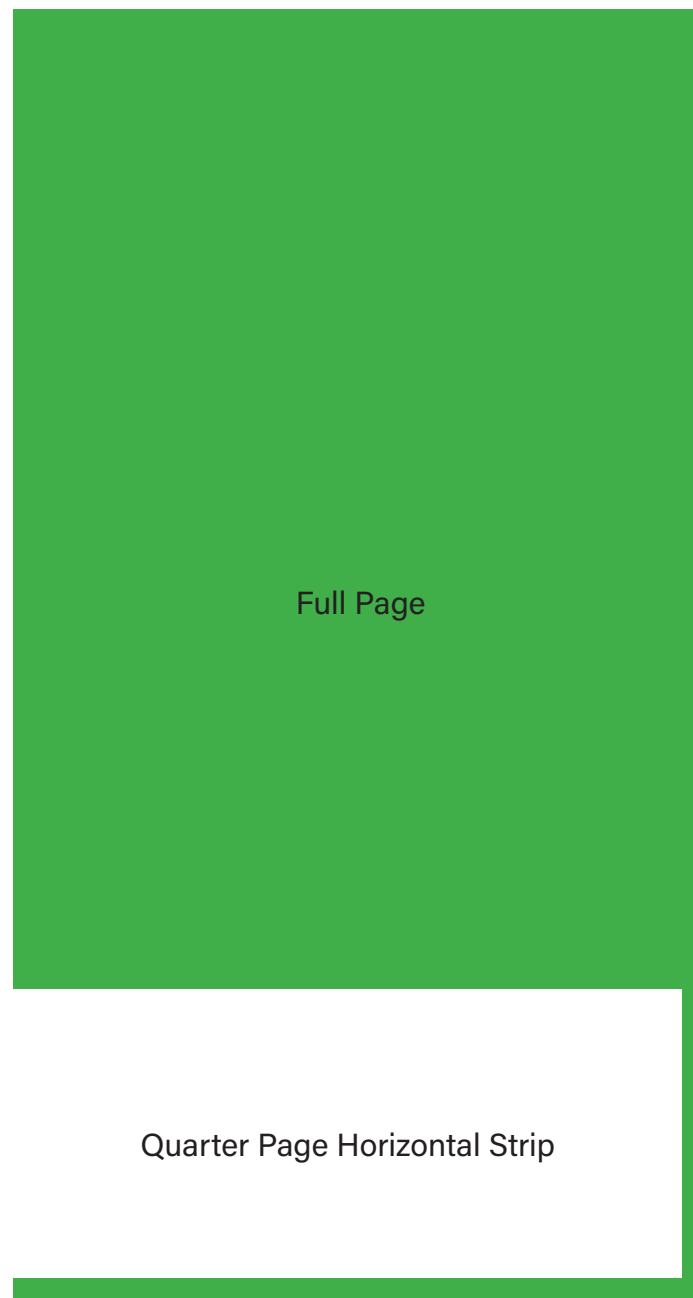
Website Banner Ad (monthly)	\$550
MREC (300x250px) side ad	\$270
Social Media per post	\$66

For Advertising Call:

Karen Taylor

0487 111 868

advertising@dooralroundup.com.au



All prices exclusive of GST.

- Artwork - Free graphic design on all ads.
- Specifications if sending complete artwork - High resolution PDF file. Set up CMYK. All images 300dpi at full print size.